

# DOCUMENT SIZES

**GoBIG CAN PRODUCE A LARGE VARIETY OF SIZES INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:**

(949) 916-3578  
[www.GoBigPrinting.com](http://www.GoBigPrinting.com)  
[www.PRINTgenie.io](http://www.PRINTgenie.io)

## DIRECT MAIL

### ► POSTCARDS

6x4.25      9x6  
8.5x5.5      9x4  
8.5x3.5      7x5  
10.5x5.5  
11x6

### ► TRIFOLDS

11x8.5 (folds twice to 3.75x8.5)  
14x8.5 (folds twice to 4.625x8.5)  
8.5x14 (folds twice to 8.5x4.625)  
16.5x8.5 (folds twice to 5.5x8.75)  
16.5x5.5 (folds twice to 5.5x5.5)  
6.9x16.5 (folds twice to 6.9x5.5)  
21x5 (folds twice to 7x5)  
17x8.5 (folds twice to 5.75x8.5)

### ► FLAT MAILERS

6.5x6.5  
8.5x8.5  
8.5x11  
13.75x7

### ► CENTERFOLDS

17x11 (folds to 8.5x11)      16x8 (folds to 8x8)  
8.5x11 (folds to 8.5x5.5)      22x8.5 (folds to 11x8.5)  
11x12 (folds to 11x6)

### ► NEWSLETTERS

17x11 (folds twice to 8.5x5.5)  
11x17 (folds twice to 5.5x8.5)

## FLYERS/BROCHURES

### ► FLAT

8.5x11 (1 and 2 Sided)

### ► FOLDED

17x11 (folds to 8.5x11)      24x12 (folds to 12x12)  
11x17 (folds to 11x8.5)      24x9 (folds to 12x9)  
20x9 (folds to 10x9)      16.5x5.5 (folds twice to 5.5x5.5)  
25.5x11 (folds twice to 8.5x11)      22x7 (folds to 11x7)  
17x8.5 (folds to 8.5x8.5)      25.5x8.5 (folds twice to 8.5x8.5)  
21x9 (folds twice to 7x9)      11x8.5 (folds to 5.5x8.5)  
16x10 (folds to 8x10)      17x5.5 (folds to 8.5x5.5)  
22x8.5 (folds to 11x8.5)      5.5x4.25 (folds to 2.75x4.25)

### ► MULTIPAGE

17x5.5 (folds to 8.5x5.5) (8,12 & 16 Page)  
25.5x11.5 (folds to 12.75x11.5) (8 Page)  
24x12 (folds to 12x12) (8 & 12 Page)  
24x9 (folds to 12x9) (8,12,16 & 20 Page)  
8.5x11 (folds to 8.5x5.5) (8, 12 & 16 Page)  
11x17 (folds to 8.5x11) (8, 12 & 16 Page)  
22x8.5 (folds to 11x8.5) (8,12 & 16 Page)

## OTHER

### ► MAGNETS

3.5x2  
3.5x8.5 \*Mailable  
8.5x5.5 \*Mailable

### ► BUSINESS CARDS

3.5x2

### ► LETTER PACKAGES

8.5x11 with 6x9 Envelope  
8.5x11 with #10 Envelope  
9.5x4.125 #10 Envelope

### ► DOORHANGERS

4.25x11  
3.5x11

### ► NOTEPADS

5.5x8.5  
3.5x8.5

### ► NOTE & GREETING CARDS

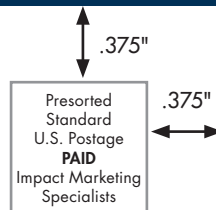
8.5x5.5 (folds to 4.25x5.5)  
5.325x5.5  
10x7 (folds to 5x7)

- Please note the above sizes are just examples. Impact can print up to 25.5x14, 14.33x26 or 27x13.
- Disclaimers must be included on ALL products. See the following pages for individual spec sheets for most sizes.
- Most pieces need a .125 bleed added. See section on Bleed Guidelines.

← add 0.125 in. bleed  
on all sides

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



## MINI POSTCARD

Final size = 6x4.25

Size with bleed = 6.25x4.5

4 in. x 3 in.  
Postal Clear Area

5/8 in. **USABLE REGION.**  
**DO NOT PLACE ANY ADDRESSES  
IN THIS AREA.**

← add 0.125 in. bleed  
on all sides

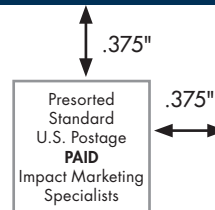
## JUMBO POSTCARD

Final size = 8.5x5.5

Size with bleed = 8.75x5.75

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

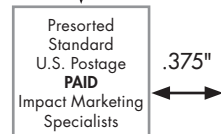
## JUMBO POSTCARD LOW INDICIA

**Final size = 8.5x5.5**

**Size with bleed = 8.75x5.75**

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

## BUSINESS CARD TEAR OFF POSTCARD

Final size = 8.5x3.5

Size with bleed = 8.75x3.75

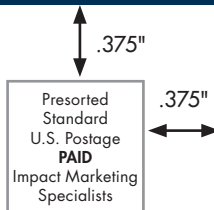
Tear Off size=  
2x3.5

Main Postcard size=  
6.5x3.5

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES  
IN THIS AREA.

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



5 in. x 2.25 in.  
Postal Clear Area

← add 0.125 in. bleed  
on all sides

## BUSINESS CARD TEAR OFF POSTCARD NO PERFORATION

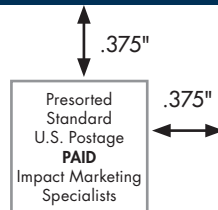
Final size = 8.5x3.5

Size with bleed = 8.75x3.75

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



5 in. x 2.25 in.  
Postal Clear Area

← add 0.125 in. bleed  
on all sides

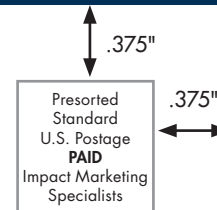
## OVERSIZE POSTCARD

Final size = 10.5x5.5

Size with bleed = 10.75x5.75

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

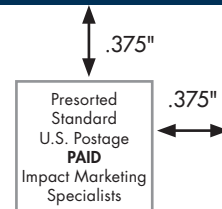
## OVERSIZE POSTCARD

Final size = 11x6

Size with bleed = 11.25x6.25

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.



← add 0.125 in. bleed  
on all sides

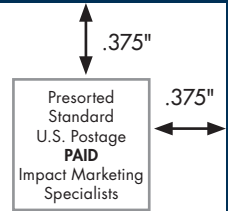
## POSTCARD

**Final size = 9x6**

**Size with bleed = 9.25x6.25**

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

## POSTCARD

Final size = 9x4

Size with bleed = 9.25x4.25

Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**

Presorted  
Standard  
U.S. Postage  
**PAID**  
Impact Marketing  
Specialists

.375"

.375"

4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

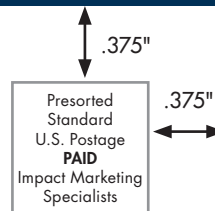
## POSTCARD

**Final size = 7x5**

**Size with bleed = 7.25x5.25**

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



**4 in. x 3 in.  
Postal Clear Area**

**5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.**

← add 0.125 in. bleed  
on all sides

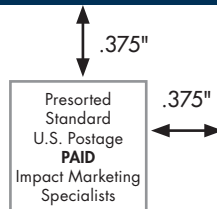
## FLAT MAILER

Final size = 6.5x6.5

Size with bleed = 6.75x6.75

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES  
IN THIS AREA.

← add 0.125 in. bleed  
on all sides

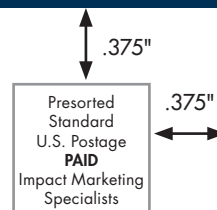
## FLAT MAILER

Final size = 8.5x8.5

Size with bleed = 8.75x8.75

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

↑ halfway mark—4.25"

← add 0.125 in. bleed  
on all sides

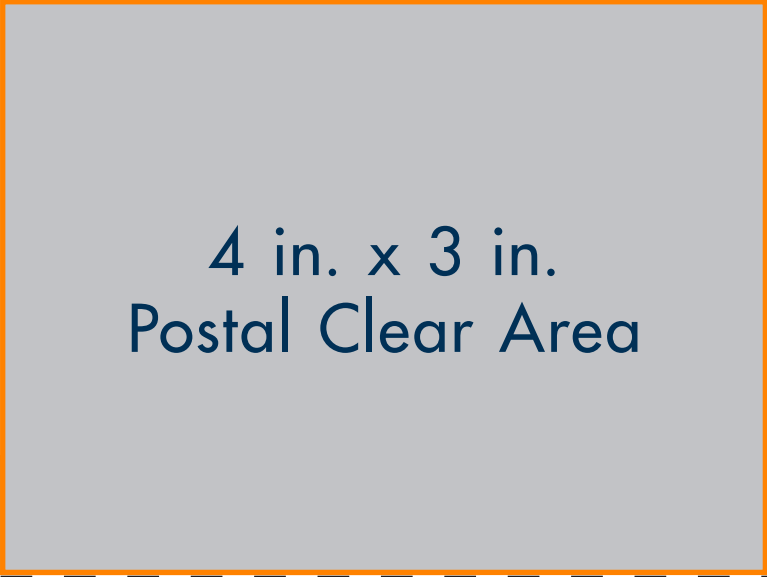
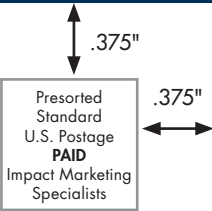
**FLAT MAILER**

**Final size = 8.5x11**

**Size with bleed = 8.75x11.25**

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



↑ halfway mark—5.5"



add 0.125 in. bleed  
on all sides

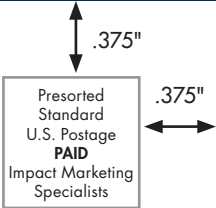
**FLAT MAILER**

Final size = 11x8.5

Size with bleed = 11.25x8.75

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area



5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.



halfway mark—4.25"

← add 0.125 in. bleed  
on all sides

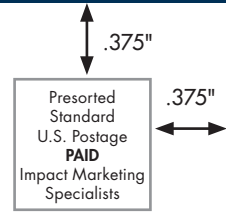
## FLAT MAILER

Final size = 13.75x7

Size with bleed = 14x7.25

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

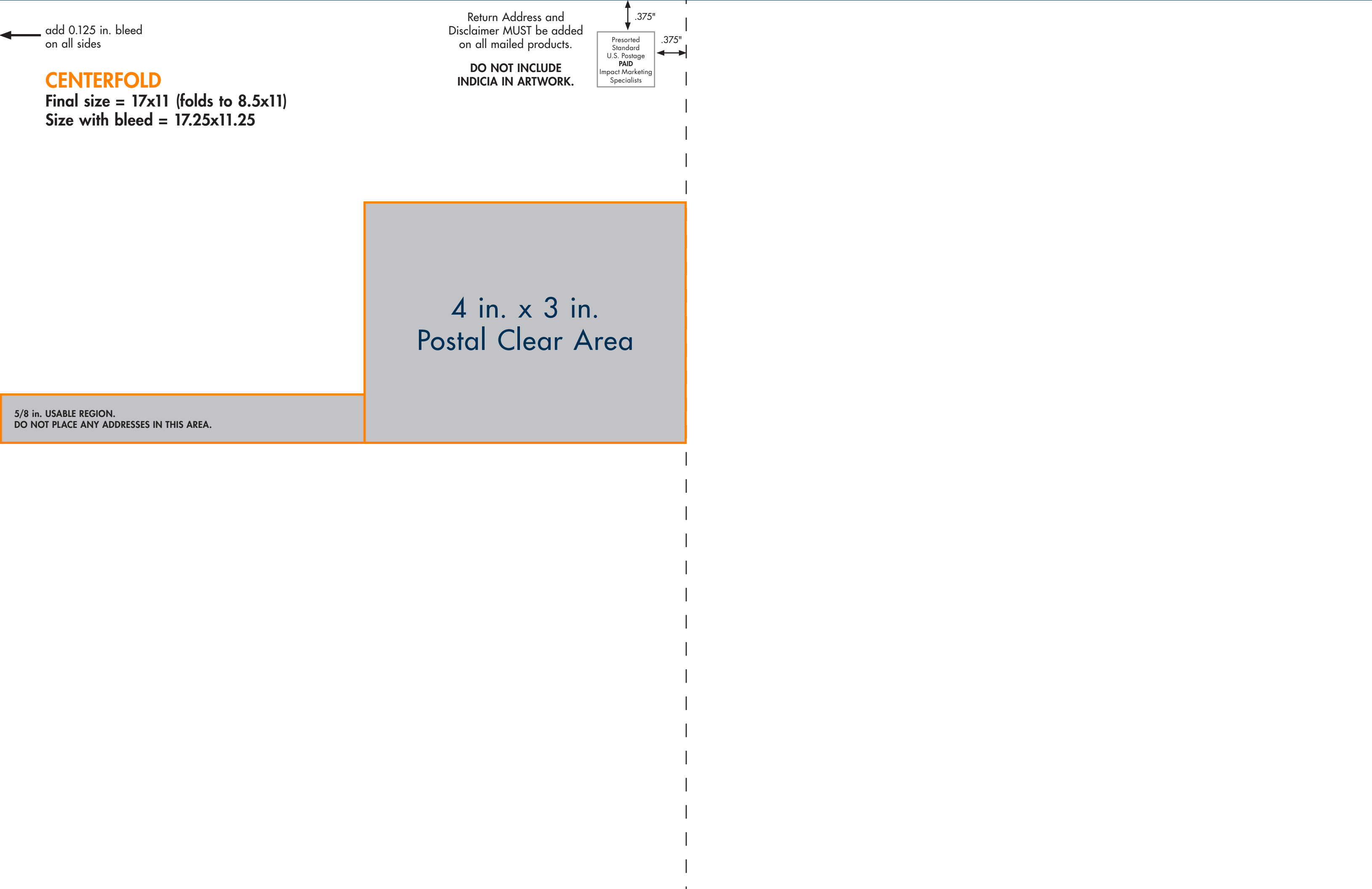
**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.





← add 0.125 in. bleed  
on all sides

**CENTERFOLD**

Final size = 17x11 (folds to 8.5x11)

Size with bleed = 17.25x11.25

Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**

Presorted  
Standard  
U.S. Postage  
**PAID**  
Impact Marketing  
Specialists

.375"

.375"

4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

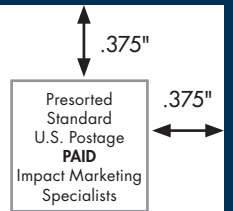
## CENTERFOLD

Final size = 8.5x11 (folds to 8.5x5.5)

Size with bleed = 8.75x11.75

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

CENTERFOLD

Final size = 11x12 (folds to 11x6)  
Size with bleed = 11.25x12.25

Return Address and  
Disclaimer MUST be added  
on all mailed products.

DO NOT INCLUDE  
INDICIA IN ARTWORK.



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

**CENTERFOLD**

Final size = 16x8 (folds to 8x8)  
Size with bleed = 16.25x8.25

4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

Return Address and  
Disclaimer *MUST* be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**

Presorted  
Standard  
U.S. Postage  
**PAID**  
Impact Marketing  
Specialists

.375"

.375"

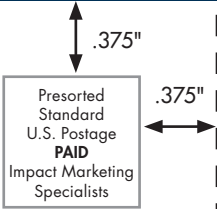
← add 0.125 in. bleed  
on all sides

**CENTERFOLD**

**Final size = 22x8.5 (folds to 11x8.5)**  
**Size with bleed = 22.25x8.75**

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

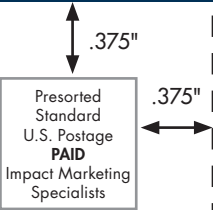
5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

**NEWSLETTER, VERTICAL**  
Final size = 17x11 (folds twice to 8.5x5.5)  
Size with bleed = 17.25x11.25

Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

↑ halfway mark—5.5"

← add 0.125 in. bleed  
on all sides

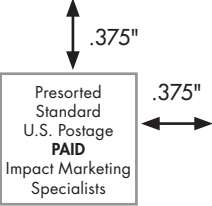
NEWSLETTER, HORIZONTAL

Final size = 11x17 (folds twice to 5.5x8.5)

Size with bleed = 11.25x17.25

Return Address and  
Disclaimer MUST be added  
on all mailed products.

DO NOT INCLUDE  
INDICIA IN ARTWORK.



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**

.25"

.375"

Presorted  
Standard  
U.S. Postage  
**PAID**  
Impact Marketing  
Specialists

4 in. x 3 in.  
Postal Clear Area

add 0.125 in. bleed →  
on all sides

## INSIDE FLAP

3.625 finished  
3.75 w/ bleed

Return Address

## MAIL PANEL

3.687 finished  
no bleed

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

## OUTSIDE PANEL

3.687 finished  
3.812 w/ bleed

## TRIFOLD

Final size = 11x8.5

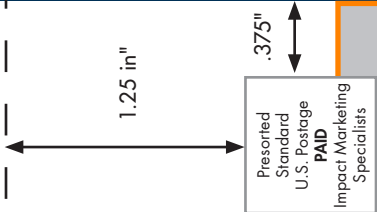
(folds twice to 3.75x8.5)

Size with bleed = 11.25x8.75



Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

add 0.125 in. bleed →  
on all sides

**INSIDE FLAP**  
4.625 finished  
4.75 w/ bleed

Return Address

**MAIL PANEL**  
4.6875 finished  
no bleed

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

**OUTSIDE PANEL**  
4.6875 finished  
4.8125 w/ bleed

**TRIFOLD**  
Final size = 14x8.5  
(folds twice to 4.625x8.5)  
Size with bleed = 14.25x8.75

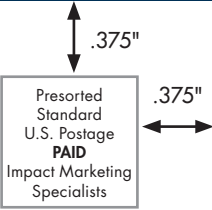
← add 0.125 in. bleed  
on all sides

TRIFOLD

Final size = 8.5x14 (folds twice to 8.5x4.625)  
Size with bleed = 8.75x14.25

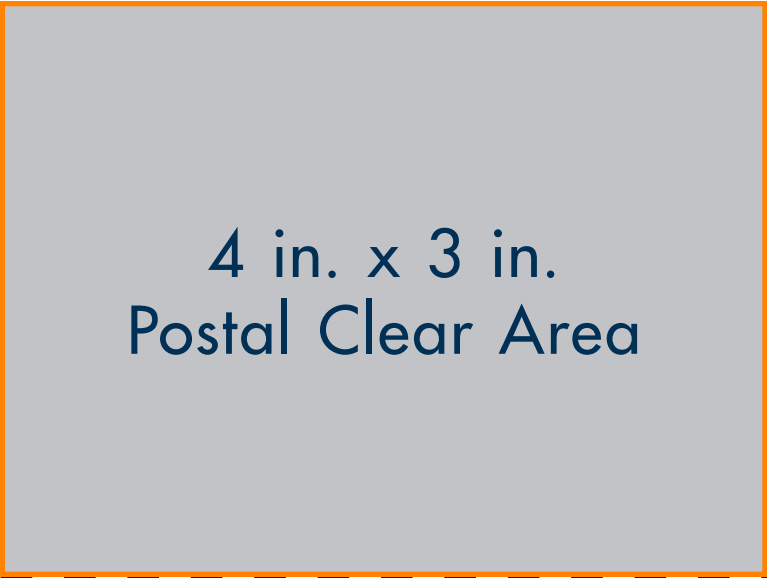
Return Address and  
Disclaimer MUST be added  
on all mailed products.

DO NOT INCLUDE  
INDICIA IN ARTWORK.



MAIL PANEL

4.687 finished  
4.812 w/ bleed



OUTSIDE PANEL

4.687 finished  
no bleed

INSIDE FLAP

4.625 finished  
4.75 w/ bleed

← add 0.125 in. bleed  
on all sides

**TRIFOLD**  
Final size = 8.5x14 (folds twice to 8.5x4.625)  
Size with bleed = 8.75x14.25

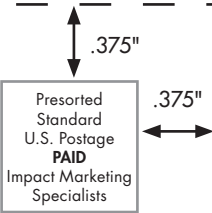
**INSIDE PANEL**  
4.625 finished  
4.75 w/ bleed

**OUTSIDE PANEL**  
4.687 finished  
no bleed

**MAIL PANEL**  
4.687 finished  
4.812 w/ bleed

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

← add 0.125 in. bleed  
on all sides

TRIFOLD

Final size = 16.5x8.5 (folds twice to 5.5x8.75)  
Size with bleed = 16.75x8.75

INSIDE FLAP

5.25 finished  
5.375 w/ bleed

.375"

.375"

Presorted  
Standard  
U.S. Postage  
**PAID**  
Impact Marketing  
Specialists

Return Address and  
Disclaimer **MUST** be added  
on all mailed products.  
  
**DO NOT INCLUDE  
INDICIA IN ARTWORK.**

MAIL PANEL

5.625 finished  
no bleed

4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

OUTSIDE PANEL

5.625 finished  
5.75 w/ bleed

← add 0.125 in. bleed  
on all sides

## TRIFOLD

Final size = 16.5x5.5 (folds twice to 5.5x5.5)

Size with bleed = 16.75x5.75

## INSIDE FLAP

5.25 finished  
5.375 w/ bleed

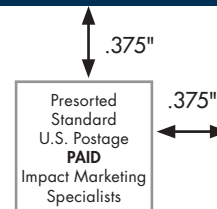
## MAIL PANEL

5.625 finished  
no bleed

5/8 in. USABLE REGION.  
DO NOT PLACE ANY  
ADDRESSES IN THIS AREA.

Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

## OUTSIDE PANEL

5.625 finished  
5.75 w/ bleed

← add 0.125 in. bleed  
on all sides

TRIFOLD

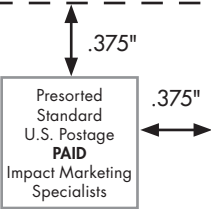
Final size = 6.9x16.5 (folds twice to 6.9x5.5)  
Size with bleed = 7.15x16.75

INSIDE FLAP

5.25 finished  
5.375 w/ bleed

Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



MAIL PANEL

5.625 finished  
no bleed

4 in. x 3 in.  
Postal Clear Area

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

OUTSIDE PANEL

5.625 finished  
5.75 w/ bleed

← add 0.125 in. bleed  
on all sides

## TRIFOLD

Final size = 21x5 (folds twice to 7x5)

Size with bleed = 21.25x5.25

## INSIDE FLAP

7 finished  
7.125 w/ bleed

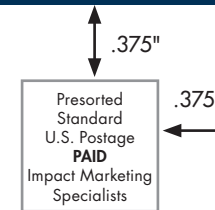
## MAIL PANEL

7 finished  
no bleed

5/8 in. USABLE REGION.  
DO NOT PLACE ANY ADDRESSES IN THIS AREA.

Return Address and  
Disclaimer MUST be added  
on all mailed products.

**DO NOT INCLUDE  
INDICIA IN ARTWORK.**



4 in. x 3 in.  
Postal Clear Area

## OUTSIDE PANEL

7 finished  
7.125 w/ bleed

← add 0.125 in. bleed  
on all sides

TRIFOLD

Final size = 17x8.5 (folds twice to 5.75x8.5)  
Size with bleed = 17.25x8.75

Return Address and  
Disclaimer MUST be added  
on all mailed products.

DO NOT INCLUDE  
INDICIA IN ARTWORK.



.375"

.375"

INSIDE FLAP

5.625 finished  
5.75 w/ bleed

MAIL PANEL

5.687 finished  
no bleed



5/8 in. USABLE REGION.  
DO NOT PLACE ANY  
ADDRESSES IN THIS AREA.

OUTSIDE PANEL

5.687 finished  
5.812 w/ bleed



← add 0.125 in. bleed  
on all sides

## **BROCHURE**

**Final size = 8.5x11**

**Size with bleed = 8.75x11.25**

← add 0.125 in. bleed  
on all sides

**BROCHURE**  
Final size = 17x11 (folds to 8.5x11)  
Size with bleed = 17.25x11.25

← add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 11x17 (folds to 11x8.5)

Size with bleed = 11.25x17.25



← add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 20x9 (folds to 10x9)

Size with bleed = 20.25x9.25



add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 25.5x11 (folds twice to 8.5x11)

Size with bleed = 25.75x11.25

← add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 17x8.5 (folds to 8.5x8.5)

Size with bleed = 17.25x8.75



add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 21x9 (folds twice to 7x9)

Size with bleed = 21.25x9.25



add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 16x10 (folds to 8x10)

Size with bleed = 16.25x10.25





add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 22x8.5 (folds to 11x8.5)

Size with bleed = 22.25x8.75

← add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 24x12 (folds to 12x12)  
Horizontal, 2-sided, opens like a book  
Size with bleed = 24.25x12.25

← add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 24x9 (folds to 12x9)  
Horizontal, 2-sided, opens like a book  
Size with bleed = 24.25x9.25

← add 0.125 in. bleed  
on all sides

## **BROCHURE**

**Final size = 16.5x5.5 (folds twice to 5.5x5.5)**

**Size with bleed = 16.75x5.75**



add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 22x7 (folds to 11x7)

Horizontal

Size with bleed = 22.25x7.25

← add 0.125 in. bleed  
on all sides

**BROCHURE**  
Final size = 25.5x8.5 (folds twice to 8.5x8.5)  
Horizontal  
Size with bleed = 25.75x8.75

← add 0.125 in. bleed  
on all sides

## **BROCHURE**

**Final size = 11x8.5 (folds to 5.5x8.5)**

**Horizontal, 2-sided, opens like a book**

**Size with bleed = 11.25x8.75**



add 0.125 in. bleed  
on all sides

**BROCHURE**

Final size = 17x5.5 (folds to 8.5x5.5)  
Horizontal, 2-sided, opens like a book  
Size with bleed = 17.25x5.75





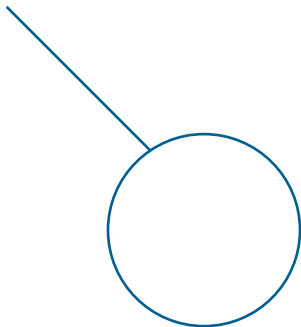
← add 0.125 in. bleed  
on all sides

## **BROCHURE**

**Final size = 5.5x4.25 (folds to 2.75x4.25)**

**Horizontal, 2-sided, opens like a book**

**Size with bleed = 5.75x4.75**



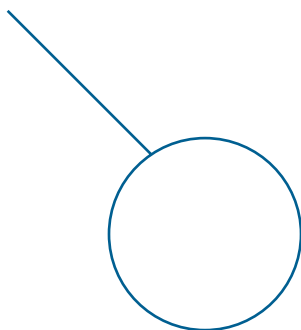
## DOORHANGER

**Final size = 4.25x11**

**Art upload size = 4x8.625**

**No Bleeds**

← Must leave 0.25 in.  
white space around  
entire hanger.  
**NO BLEEDS NEEDED**



## **DOORHANGER**

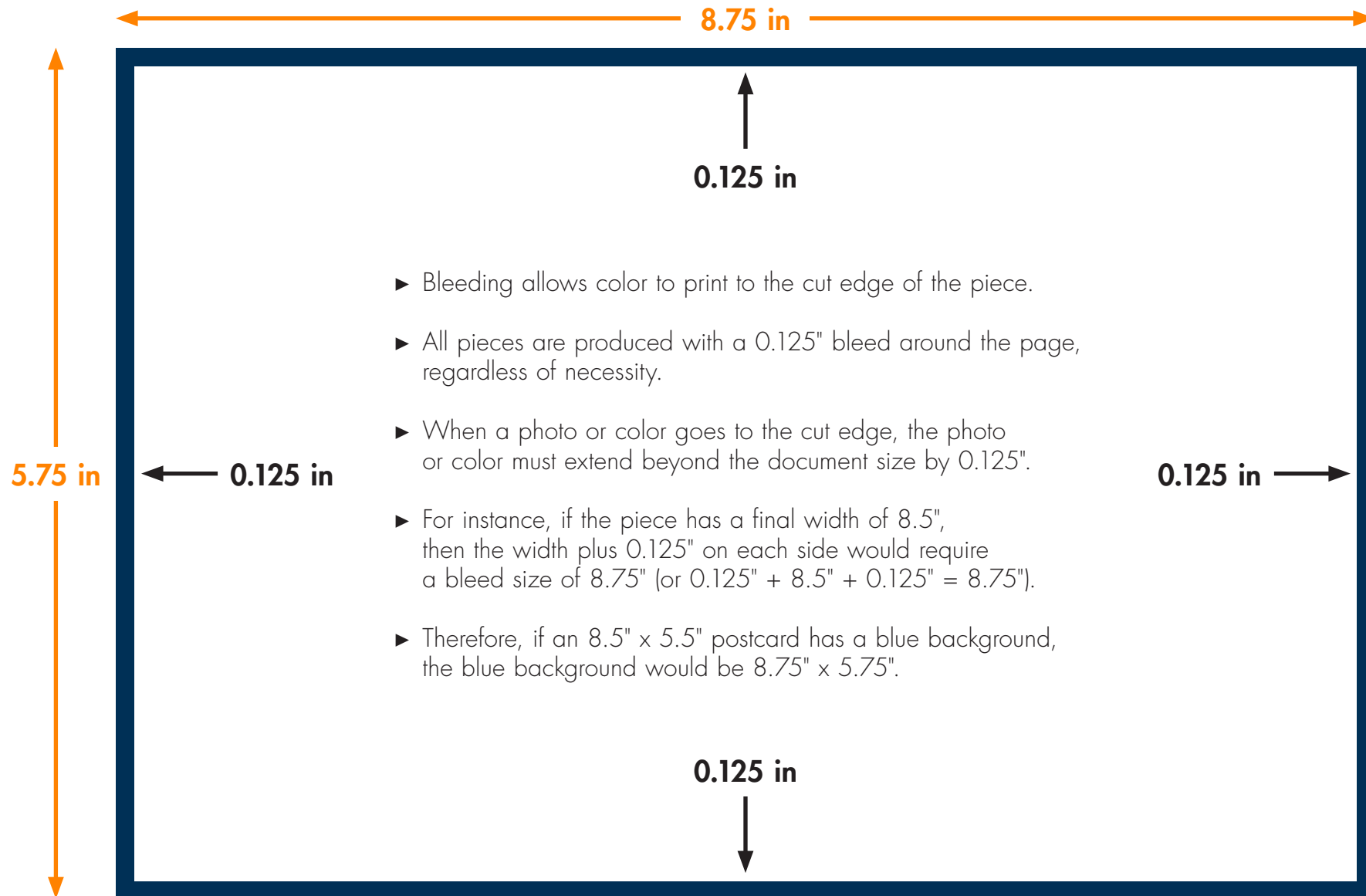
**Final size = 3.5x11**

**Art upload size = 4x9.105**



Add 0.125 in. bleed  
on sides & bottom.

# BLEEDS

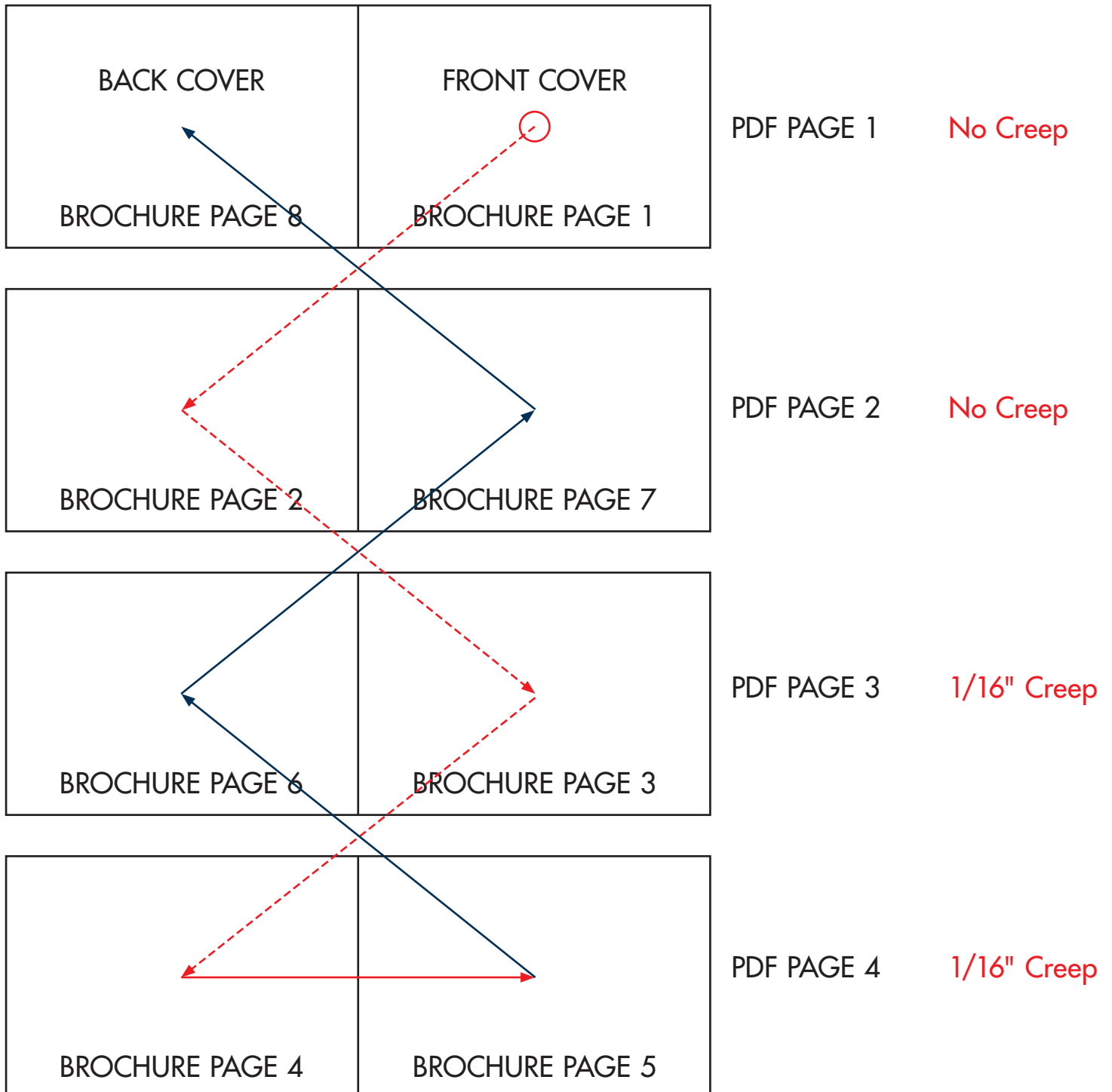


If no bleed exists (ie. white background),  
still include a border of 0.125" inches from each edge.

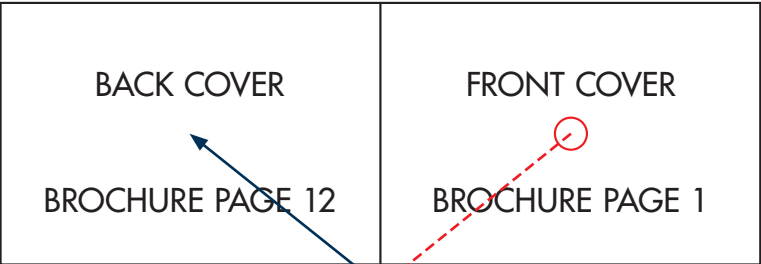
# MULTIPAGE BROCHURE GUIDE

With multi-page brochures, an important thing to account for is "creep." Creep is the shifting position of the page in a saddle-stitched bind. Creep moves the inside pages away from the spine. You'll need to account for this when setting up your files to upload.

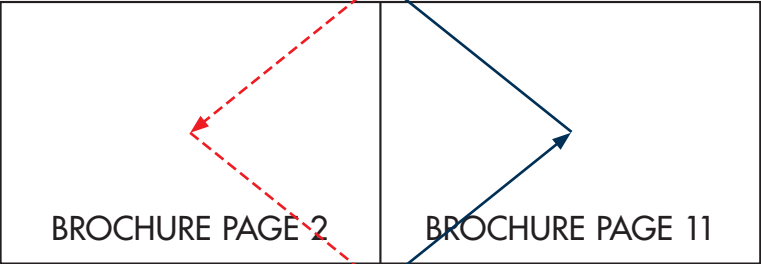
When your PDF files are in printer spreads, a good guide is to add 1/16" clear area to account for the creep as you get closer to the middle pages of your brochure. Cover spread does not need a clear area for creep. See the following for examples.



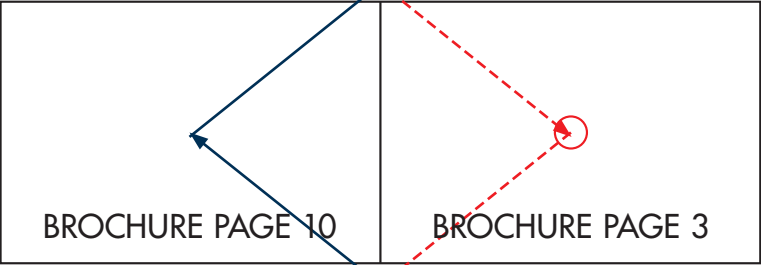
# MULTIPAGE BROCHURE GUIDE (CONT'D)



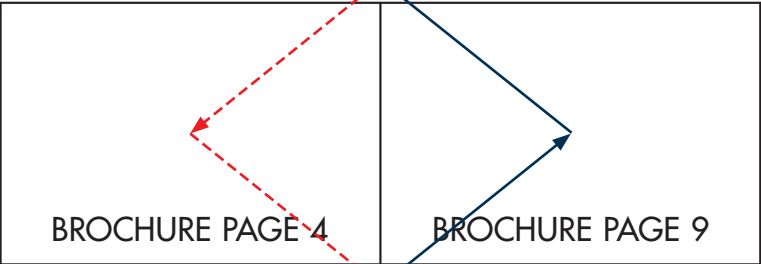
PDF PAGE 1 No Creep



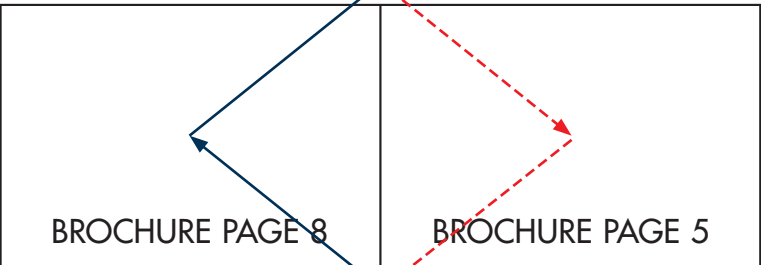
PDF PAGE 2 No Creep



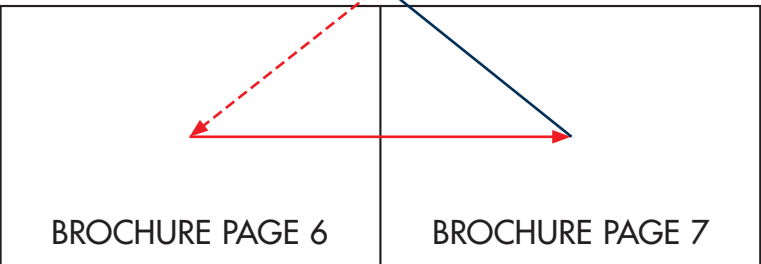
PDF PAGE 1 No Creep



PDF PAGE 2 No Creep



PDF PAGE 3 1/16" Creep



PDF PAGE 4 1/16" Creep

# MULTIPAGE BROCHURE GUIDE

