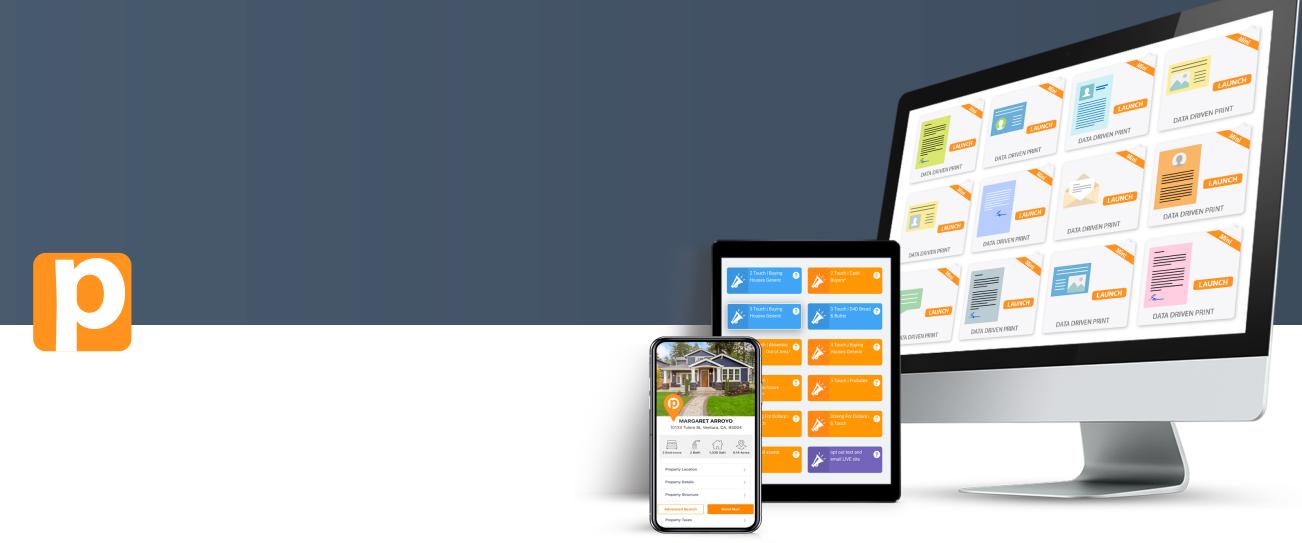**PRINT**genie

PRINTgenie is an easy to use **customer engagement platform** that uses **Direct Mail, Text & Email** without the the restraints of **minimums.**

Pre-Loaded Multi-Touch Marketing Campaigns Sent From your Phone, Desktop or CRM

Challenge:

Good data with out marketing is just good data. Direct Mail without data is just a pile of print.

Solution:

Assign the Right Data with the Right Message and deliver at the Right Time.
"Get the Agent/Investor out of the way and do it for them"

Done for you campaigns or Create your own, sent manually to as little as one person, or triggered at night, while you're sleeping.

Suggestion:

Ask a simple question to your new client.
"Would you like to add a Pre-created multichannel campaign to your leads for just $4 more?"

Case Study: CatalyzeAI AGENT

printgenie

> *Our first inheritance leads campaign has been absolutely FIRE!!*
> *We are so overwhelmed with sellers that we are working around the clock!*
> *~Susan Horn*

Susan | Real Estate AGENT

Challenge - As a Real Estate Agent, Susan knows that inheritance properties are more likely to sell – so she purchases inheritance leads from CatalyzeAI. However, her marketing skills and busy schedule make it difficult to really take advantage of her new leads.

Solution – Susan can rest easy. She simply orders her leads from CatalyzeAI and selects the appropriate Pre-created, Multichannel campaign from PRINTgenie. This initiates a text and email touch to the owner of the inheritance property followed by a direct mail sequence as part of a 9-touch nurture campaign that hits hard in the first 40 days, then a reminder touch lands a few months later.

Result – Susan was able to cut her marketing efforts by 99% and increase her response rates, leads and closed business.

Touch 01	Touch 02	Touch 03	Touch 04
Week 1	Week 2	Week 3	Month 4

Case Study: CatalyzeAI INVESTOR

Printgenie

" *I've been handing out door hangers for a year now… seems like such a waste of time now that I'm sending a multiple touch campaign to every home owner I chat with. Total Game changer!*
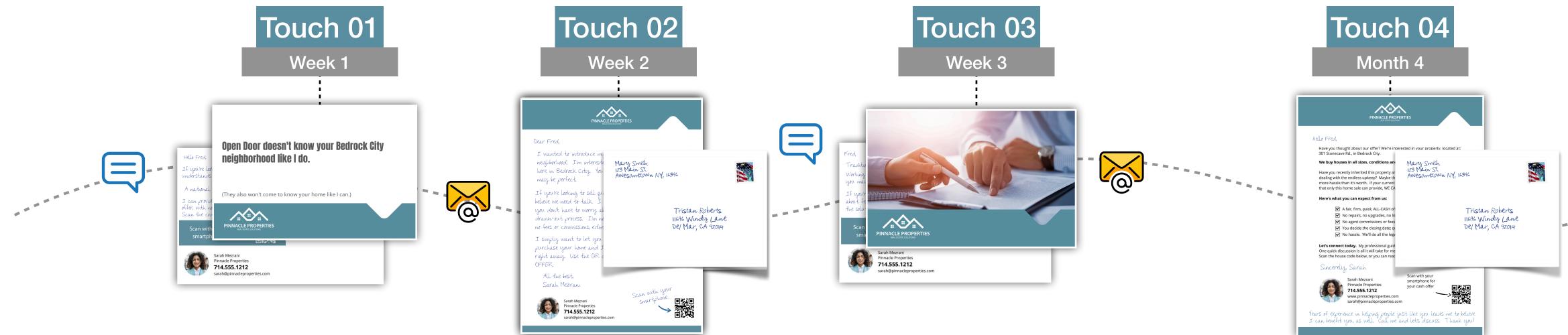*~Dave West*

Dave | Real Estate INVESTOR

Challenge - As a Real Estate investor, Dave knows that distressed properties are more likely to sell – so he canvases areas to find properties in sub-par condition. When he finds a property of interest, he needs to quickly get the attention of the owners to approach them about selling. However, this takes much too long and interferes with Daves busy life.

Solution – Dave can rest easy. He's pre purchased the inheritance leads from CatalyzeAI and set it to auto-trigger a Multichannel campaign he set up the prior Sunday using PRINTgenie's Drag and Drop Template and Campaign builder. Now he communicates with his voice and has confidence that his marketing is working for him, at night, while he's sleeping.

Result – Dave was able to cut his marketing efforts and gas expenses by no longer driving for distressed properties.

Touch 01	Touch 02	Touch 03	Touch 04
Week 1	Week 2	Week 3	Month 4

Summary

printgenie

PRINTgenie is a multichannel drip marketing platform that complements the leads you offer and is the catalyst for more effective marketing.

Most heard story from all our Data & CRM clients.
"I want to offer direct mail to my customers."

Stephen Cantor, Foreclosures Daily
"Andy, if my customers sit on the leads they just purchased, they come back and say it didn't work. Marketing has to happen the minute they get the leads each week or they won't have any chance."

Sean O'Toole, PropertyRadar
"If my customers market to their leads, they'll buy more data."

Rob Zahr, PropStream
"Having a marketing center inside PropStream is a game changer. It's all under one roof."

Jon Roberto, Melissa Data
"If I could offer a one-click option for our customers to order Direct Mail, my sales reps would sell more data & make more commissions."

Matt Lamont, Benutech (Title Toolbox)
"Our title reps love that they don't have to export and import leads into the direct mail center. It's seamless and expands the services we can offer our customers."

Thank You!

🌐 www.PRINTgenie.io

✉️ andy.detwiler@printgenie.io
rick.theder@printgenie.io

📞 (617) 593-6448