

# YOUR COMPLETE LEADS & MARKETING AUTOMATION SYSTEM

Seamless Integration Between Title ToolBox and PRINTgenie

**DYNAMIC DATA**  
DATA-DRIVEN MARKETING

You Do Life.  
We'll Do the Follow-Up.

## SET YOUR MONTHLY BUDGET. NEW LEADS HIT YOUR PHONE. NO EFFORT REQUIRED. (NO MINIMUMS REQUIRED)



1. Select Farm Area



2. Choose Lead Types



3. Select Drip Campaign

Our data is always listening – triggered by real-time property and life challenge updates such as Probate, Death, Divorce, Bankruptcy, Notice of Default. When new contacts are added (even while you sleep), PRINTgenie launches a multitouch drip campaign with Direct Mail, SMS Text, and Email.

### PROVEN DRIP CAMPAIGNS PRE-BUILT & READY TO LAUNCH

Fully automated campaigns with new content monthly – keeping you top-of-mind with zero effort. Month 1 to Month 10:

Life Event Campaign Both

15 Touches   5 Months   \$4.69 Est. Cost per Contact   [Preview](#)

Nicholas Liesenfeld  
REALTOR®



*PRINTgenie runs my marketing on autopilot. Leads come in, mailers go out, all hands-free. It keeps me top of mind without the hassle.*

WANT YOUR MARKETING TO REACT IN REAL TIME – AUTOMATICALLY?

[www.PRINTgenie.io/dynamic-data](http://www.PRINTgenie.io/dynamic-data)

Scan to see a  
**Live Demo!**

